

Nat for Communications Officer

Relevant Experience:

- **Publicity Officer for Warwick Dance Society (14/15)** – Created a website, Twitter and Instagram page. Updated social media channels. Undertook all promotional activity for Warwick University’s annual dance show.
- **President for Warwick Dance Society (15/16)** – Ran events, sent out weekly newsletters and wrote proposals.
- **Warwick Volunteers Project Founder (15/16)** – designed promotional material and updated social channels.
- **Warwick SU Societies Executive Committee Secretary (15/16)** – Wrote and distributed meeting minutes. Created weekly news bulletins. Helped to establish a societies networking event.
- **Warwick Student Ambassador (14/15/16)** – Ran social media channels on Open Days.
- **Lichfield Musical Theatre Society Sponsorship Officer (16/17)** – Liaised with company and individual sponsors. Created a quarterly newsletter. Designed a logo and promotional material.
- **BBC Internship (17)** – Wrote articles for internal newsletter and helped to organise training events.
- **Lichfield Festival Internship: Production, Media and Communications (16/17)** – Updated social media channels. Updated audience databases. Sent out emails. Created a blog. Assisted with PR.



Objectives:

- **Keep MCR members updated about things going on in the MCR, College and wider Cambridge community.**
- **Promote Downing MCR/Downing college to future students through social media.**

Manifesto:

- **Social Media:** carry on updating the MCR Social Media channels (Instagram and Facebook). Create a Twitter page and MCR snapchat. Could create a Pinterest page if there is sufficient demand. Could set up a LinkedIn group for current and past members to connect professionally.
- **Newsletter:** send out the weekly MCR newsletter. As well as including a general news section and upcoming events, could also include a ‘photo of the week’, members news and other creative sections.
- **MCR member of the week:** think ‘Humans of New York’ but Downing College style. Can implement on various social media outlets. Could include photos, interviews and videos.
- **Suggestions Box:** design and manage a physical and electronic suggestions box, for individuals to make comments about the running of the MCR.
- **MCR Common Room News Board:** create and update a physical news board that can be present in the MCR room so that people who are not prolific online/don’t check emails often can be kept updated with news.
- **Vlogs/Blog:** create weekly/fortnightly MCR vlog/blog. Could invite guest editors, writers and presenters from the MCR, or people who are involved with the MCR.
- **Liaison with the wider Downing College Community:** establish a good relationship with the Downing College marketing team so that there can be reciprocal promotion of Downing/MCR events and news via the various social media channels.



Proposer:

Charlotte Imianowski

Secondar:

Elliot Shaw



I am a ‘flexible’ worker (...)



Cute photo of me with a dog to help sway votes....

