

JULIA CABANAS

COMMUNICATIONS OFFICER

WHO AM I?

I'm a first year MPhil student studying Architecture and Urban Design - which is a two year course, so I won't disappear after summer! I hope to be an active member of the committee, helping not only with Communications but with the MCR as a whole.

I did my undergraduate at Jesus College, meaning this is my fourth year living in Cambridge. I grew up in London, and was born in the Philippines. I'm creative, I love drawing, painting, photography, and... updating my Instagram feed :D



OBJECTIVES

SOCIAL MEDIA // keep the Instagram and Facebook pages active on a weekly basis, making sure that there are posts on the latest news and events concerning the MCR.

EVENTS // make sure that there is a photographer (or be the photographer myself) for the big events like Halloween formal, Burns Night and Christmas formal, perhaps even setting up a themed photobooth area in the MCR. Photos will then be promptly uploaded online.

POSTERS // offer to create posters for other members of the MCR should they be running an event (e.g. posters on the social media pages to promote Tea and Cake!).

MINI BALL // revamp the Mini Ball's design and visual materials, creating a cohesive graphic identity by designing a logo, themed promotional material, tickets etc.

FRESHERS GUIDE // redesign the Freshers Guide to make it more legible and visually engaging / easy to read.

NEWSLETTER + MAGAZINE // monthly online newsletters and a physical leaflet placed in the MCR to update everyone on the latest news and upcoming events. A biannual MCR mini magazine promoting student work, perhaps featuring people's research or creative work.

WHY VOTE FOR ME?

I am currently the **MPhil Student Rep** at my department. I was **Publicity Officer** and **Exhibition Coordinator** for the Architecture Society, which involved designing catalogues, building art installations, and coordinating events. At Jesus College I was in the **May Ball Committee Design Team** where I was responsible for creating website graphics, the logo, and all the publicity material. I was also **Chief Editor** of the college Arts Magazine for 2 years. In general being an architecture student I have a lot of experience working with digital graphics and visual material.

PROPOSER: Ella Brown

SECONDER: Satya Chitturi